

Pricing model	Api call based	Check based	API call based	API call based	Purely API call based	API call based	API call based	% of transaction amount	% of transaction amount
Free integration	✗	✗	✓	✗	✓	✗	✗	✓	✗
Free trial	✓	✗	✓	✗	✓	✗	✗	✗	✗
No integration batch trial	✓	✗	✓	✗	✓	✗	✗	✓	✗
Chrome extension	✗	✓	✗	✗	✓	✗	✗	✗	✗
Proprietary device fingerprint	✗	✗	✗	✓	✓	✓	Basic	Basic	Basic
Modular APIs	✓	✗	✓	✗	✓	✗	✗	✗	✗
Custom API fields	✗	✗	✗	✗	✓	✓	✓	✗	✗
Email/phone based data points enrichment	✓	Basic	✓	✗	✓	✗	✗	✗	✗
Proxy such as VPN, TOR detection	✗	✓	✗	✓	✓	✓	✓	✗	✗
20+ social media lookup including Facebook, LinkedIn, Twitter etc.	Basic	✗	✗	✗	✓	✗	✗	✗	✗
Phone messenger lookups: Whatsapp, Viber, Telegram	✗	✗	✗	✗	✓	✗	✗	✗	✗
BIN based data points enrichment	✗	✗	✗	✗	✓	✓	✗	✗	✗
Pre-set rules	✗	✗	✗	✗	✓	✗	✗	✗	✗
Custom Rules	✗	✗	✗	✓	✓	✓	✓	✗	✗
Feedback loop for ML	✗	✗	✗	✗	✓	✓	✓	✓	✓
Auto rule suggestion	✗	✗	✗	✗	✓	✗	✗	✗	✗
Case management	✗	✗	✗	✗	✓	✓	✗	✗	✗
Permission management	✗	✗	✗	✗	✓	✓	✗	✗	✗
User logs	✗	✗	✗	✗	✓	✓	✓	✗	✗
Chargeback guarantee	✗	✗	✗	✗	✗	✗	✗	✓	✓
Working with a cool startup 🍷	✗	✗	✗	✗	✓	✗	✗	✗	✗

Data enrichment

Supervised Machine Learning

Black Box AI